



Borrego Days Desert Festival Vendor Load-In Information

Thank you for joining us for the 2011 Borrego Days Desert Festival on October 22nd and 23rd. Please take a few minutes to read over the following information to help minimize day-of confusion. Please contact Ed Decker with McFarlane Promotions at 619 261 5664 if you have any questions prior to the event.

We're looking forward to working with you this weekend,

Thanks!

Ed Decker

McFarlane Promotions, Inc.

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Check In:

- Your booth will be located at: 600 Christmas Circle Drive, Borrego Springs, CA 92004
- **Load-In will be from 6:00am to 8:30am at Christmas Circle.** Visit us at the vendor check-in table where you will receive your booth location
- All vehicles must be off Christmas Circle Dr. by 8:30am. This will be strictly enforced as it will be closed for our Grande Parade at 9am
- If you are not unloaded by 9:00am, you will have to hand cart everything in.

IMPORTANT NOTE - If you are a food vendor who uses an open flame grill which needs to be outside your canopy, you must contact me immediately to let me know.

Parking:

- Vendors will be parking on the local side roads. It is best to get there early so parking will be readily available. You may not park on Palm Canyon, Christmas Circle Dr, Nordeste Ave, Sunset Rd or Ave Sureste as these are all on the parade route.