



Borrego Days Parade Information

Thank you for joining us for the 2011 Borrego Days Desert Festival Parade. Please take a few minutes to read over the following information to help minimize day-of confusion. Please contact Caitlin Frank and McFarlane Promotions at 619-233-5008.

Check In:

- Check in will begin at 8:00 AM
- The Check in booth will be located at the XL Gas Station: 525 Palm Canyon Dr, BorregoSprings, CA 92004
- You will receive your parade line up number once you arrive
- All entries must be checked in NO LATER than 9:30 AM

Parking:

- Vehicles not in the parade procession may park in The Mall parking lot
- Buses, trailers, and other oversized vehicles may park on Sunset Road
- Vehicles riding in the parade will have a staging parking spot chalked off on Country Club Dr.

Staging Areas:

EQUESTRIAN UNITS:

- Trailers may be parked on Sunset Road
- Staging will be on Sunset Road
- Please move into your parade line up positions at 9:40 AM

MARCHING UNITS:

- Buses may park on Sunset Road
- All loading and unloading will take place on Sunset Road
- Staging will be in The Mall parking lot
- Please move into your parade line up positions at 9:30 AM

ALL OTHER PARTICIPANTS:

- Staging will be on in the XL Gas Station parking lot
- Please move into your parade line up positions at 9:40 AM

Parade Route:

- The parade will begin on Palm Canyon Drive at Country Club Road
- Follow Palm Canyon Drive East towards Christmas Circle
- Upon reaching the circle, TURN LEFT and proceed clockwise around the circle
- TURN LEFT on Sunset Road and proceed back to the staging area at the mall

Judging:

Creativity is strongly encouraged as this year we are excited to announce awards will be given out to outstanding parade entries. These awards include:

- Best Representation of "California's Secret Desert"
- Best Golf Cart
- Best Parade Band
- Most Energetic
- Most Creative
- Community Spirit Award
- Best in Show

Awards Ceremony:

- Awards will take place at Christmas Circle at noon



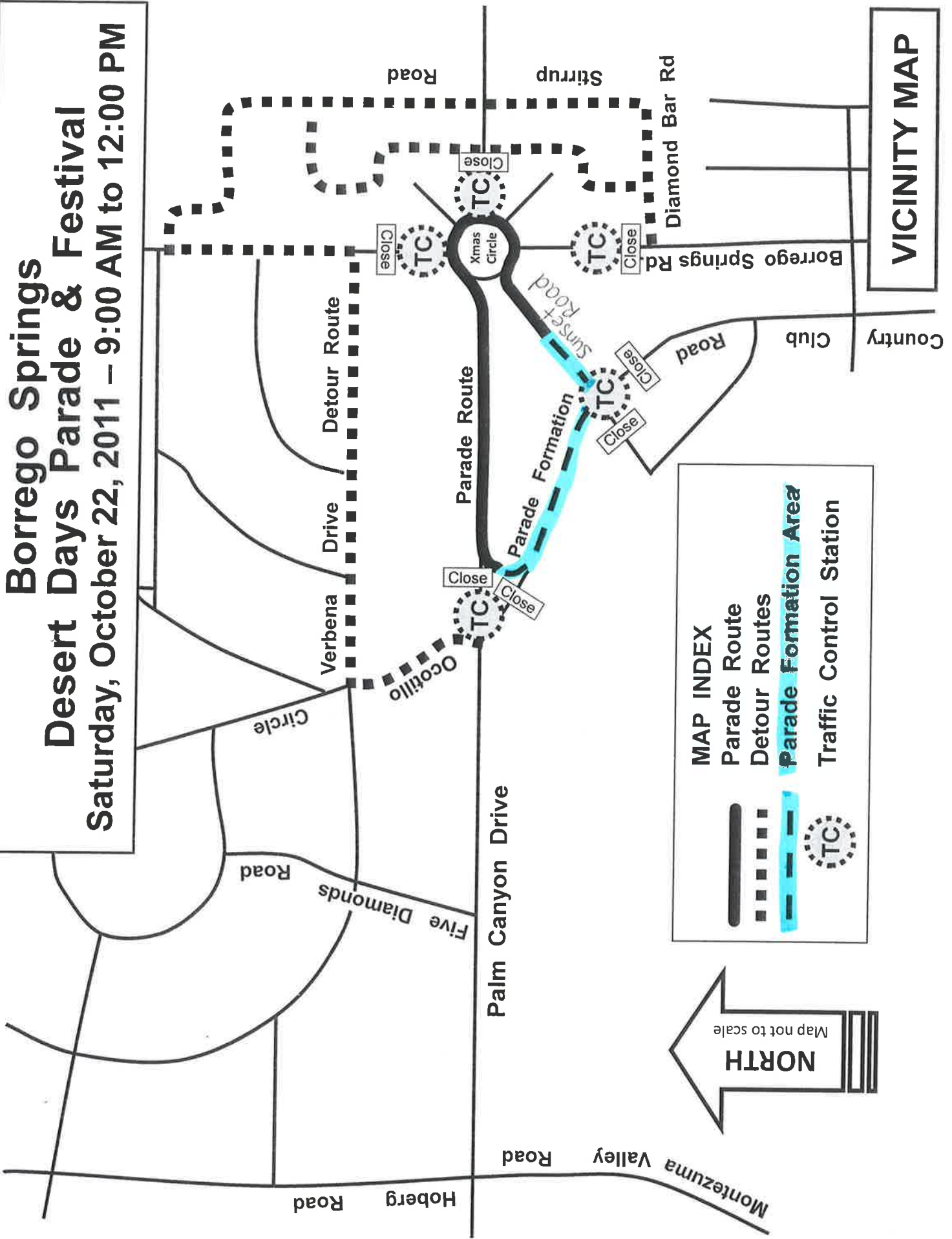
Borrego Days Parade Rules and Regulations

1. Check-in closes promptly at 9:30 AM. Entries **MUST** be checked in prior to this time or will be removed from parade line-up.
2. Absolutely no political statement or endorsement may be made on your entry. Any such violation will result in immediate removal from the parade.
3. Due to the danger of physical injury, insurance requirements, and littering problems, all parade participants are forbidden to throw anything from their entry. Do not in any fashion encourage spectators, especially small children, to come onto the parade route. You may **HAND** out candy alongside of the route.
4. All children under the age of 18 must be accompanied by an adult/guardian.
5. All entries are required to maintain continuous forward motion during the parade. Do not stop unless instructed by a parade volunteer or for safety reasons
6. Please hold a spacing of 30-40 feet behind the entry in front of you. Do your best to minimize large gaps in the parade.
7. Each equestrian entry must provide its own clean-up unit upon arrival in the staging area and is responsible for cleaning its respective area in the staging area and on the parade route.
8. Once the parade is over, please realize that the roads re-open and normal traffic laws apply.

Please contact Caitlin Frank at McFarlane Promotions with any questions at 619-233-5008

Borrego Springs Desert Days Parade & Festival

Saturday, October 22, 2011 – 9:00 AM to 12:00 PM



MAP INDEX

- Parade Route
- Detour Routes
- Parade Formation Area
- Traffic Control Station

NORTH


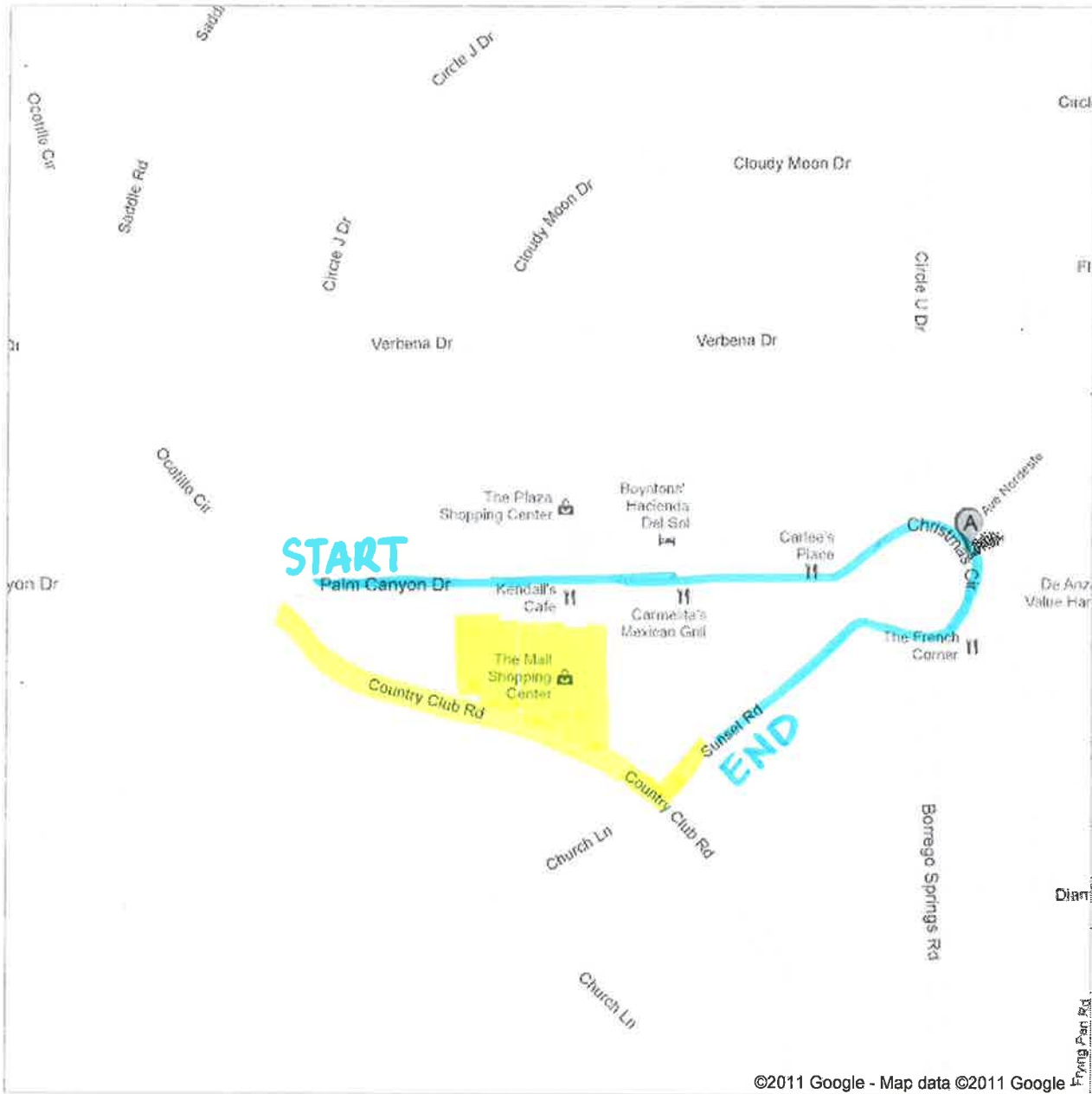
Map not to scale

VICINITY MAP



Address **Christmas Cir**
Borrego Springs, CA 92004

Get Google Maps on your phone
Text the word "GMAPS" to 466453

 = PARADE ROUTE

 = STAGING AREA