



**& VISITORS' BUREAU**  
**BORREGO DAYS DESERT FESTIVAL**  
**PARADE APPLICATION**  
**SATURDAY, OCTOBER 30, 2010 at 10:00 AM**  
**(\*Please note the earlier parade time than years past)**

**REQUEST TO PARTICIPATE: (Please provide all information & print clearly)**

**Name of Entry:** \_\_\_\_\_

**Contact name:** \_\_\_\_\_ **Phone Numbers (best contact number):** \_\_\_\_\_

**Mailing Address (please include secondary address, if applicable):**

\_\_\_\_\_  
\_\_\_\_\_

**Email Address:** \_\_\_\_\_ **Number in Group:** \_\_\_\_\_ **From What City:** \_\_\_\_\_

**ANNOUNCER'S COPY:** (Approximately 100 words. Must be submitted with completed application or will be written by the committee.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PLEASE NOTE:**

**DEADLINE FOR ENTRY IS FRIDAY, SEPTEMBER 17, 2010**

PLEASE FAX COMPLETED APPLICATION TO (760) 767-5976

OR SEND TO:

BORREGO SPRINGS CHAMBER OF COMMERCE, P.O. BOX 420, BORREGO SPRINGS, CA 92004

**BANDS** (includes flags, drill team, color guard, etc.)

High School # of participants \_\_\_\_\_  
Jr. High School # of participants \_\_\_\_\_  
Military # of participants \_\_\_\_\_  
Open (any band not listed above) # of participants \_\_\_\_\_

**WALKING GROUPS**

(includes dance teams, cheerleaders, clowns, etc.) # of participants \_\_\_\_\_

**MOTORIZED ENTRIES**

(Please circle and fill out below)

Floats Autos Trucks (with trailers) Commercial  
Golf Carts Vans Other (please specify) \_\_\_\_\_

# of participants \_\_\_\_\_ Will music be played on entry: yes no

Make: \_\_\_\_\_ Model: \_\_\_\_\_ Year: \_\_\_\_\_ Color: \_\_\_\_\_  
Total Number of Feet: \_\_\_\_\_ (If pulling a trailer this would be the total number of feet)  
Drivers License #: \_\_\_\_\_ State of: \_\_\_\_\_

**\*\*\*ATTENTION\*\*\***

\_\_\_\_\_*Please include a copy of your insurance.*  
*(Motorized entries not providing proof of insurance will not be allowed to participate in the parade.)*

**EQUESTRIAN**

Single Group Horse-drawn vehicle Costumed Other (specify) \_\_\_\_\_

**\*\*\*ENTRY FEES\*\*\***

- *Fee is \$50 for Business/Commercial entries. Make checks payable to the Borrego Springs Chamber of Commerce. Fee must be sent with application. If you would like to pay with a credit card, please call the Chamber at 760-767-5555 to make payment. Entry fees are non-refundable.*  
Check # \_\_\_\_\_

I hereby agree the above is eligible as entered, and to release and hold harmless the management, or any of its members or agents, and/or the owners or manager of the grounds or location of where the event is held, from any loss, damage, or injury resulting from participation of the above entry in this event.

I have read the attached parade rules and agree they are binding. I will advise all participants. I agree to assume all liability for all conduct of my participants' vehicles and animals. I acknowledge that failure to follow the parade rules and parade official's instructions may result in being banned from future parades. (If participant is under 18 years old, parent or guardian must sign).

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## **Borrego Days Festival & Parade Rules and Regulations**

Thank you for requesting an application to participate in the Borrego Days Desert Festival Parade. Below are the rules and regulations for your review. Please read and keep for your records. Should you have any questions please give me a call at (858) 829-6064. I am glad to help.

1. You must agree to follow the rules and direction of the parade committee.
2. Please make sure your application is complete and legible.
3. Due to the danger of physical injury, insurance requirements, and littering problems, all parade participants are forbidden to throw anything from their entry. Do not in any fashion encourage spectators to come onto the parade route. You may **HAND** out candy along the side of the route.
4. All children under the age of 18 must be accompanied by an adult/guardian.
5. All entries are required to maintain a continuous forward motion during the parade. No stopping unless directed by parade committee member or at designated performance areas. Parade committee will assist in maintaining a consistent flow of traffic for the duration of the parade. No gaps between parade entries of more than 30 feet.
6. Once the parade is over, please realize that the roads re-open and normal traffic laws apply.
7. The Borrego Days Desert Festival does not accept responsibility for traveling expenses, food, or lodging of any entry.
8. Check-in closes promptly at 9:30 am. Entries **MUST** be checked in prior to this time.
9. Parade entry number will be distributed day of the parade at the check-in table.
10. Absolutely no political statement or improper use of an American Flag may be made on your entry.
11. Only entries which have paid a Commercial Entry fee may carry or display commercial signage.
12. Each equestrian entry must provide its own clean-up unit upon arrival in the staging area and is responsible for cleaning its respective area in the staging area and on the parade route.
13. Awards ceremony will take place at the Christmas Circle Concert stage immediately following the parade.
14. Deadline for entry into the Parade is September 17, 2010. No entry applications will be accepted after this date.