



IN COLLABORATION WITH THE BORREGO ART INSTITUTE

## 2009 BORREGO DAYS LOGO CONTEST

44<sup>TH</sup> Annual Borrego Days Desert Festival

STARRY STARRY NIGHTS

October 23-25, 2009

The winning entry will be integrated into the official Desert Festival logo and appear on Festival marketing and promotions, the program book, and tee shirts.

This year's 44<sup>th</sup> annual Desert Festival theme is "**Starry Starry Nights.**"

### Contest Guidelines:

- Deadline for entries is Friday, April 24, 2009
- One entry per person
- All entries must be submitted with an [entry form](#) (available on line [here](#), at the Chamber office or BAI) and delivered to the Borrego Art Institute at 587 Palm Canyon Drive, Borrego Springs, CA 92004
- Artwork should be appropriate for the front/back of a tee shirt and/or other merchandise, suitable for 4-color printing processes
- Entries must be submitted in formats no larger than 16" X 20", framed and ready to hang
- Artwork may include the words *Starry Starry Nights, 44<sup>th</sup> Annual Desert Festival, Borrego Springs, California*
- Art must be created in the Borrego Valley and reflect the *Starry Starry Nights* theme
- Accepted media include pen and ink, color markers, pastels, color pencils, acrylic, oil, watercolor and electronic media (graphic design).
- Artwork must be the original work of the artist – no clip art
- Entries will be returned at the conclusion of the contest
- The artist will own the rights to all original artwork. However, the Chamber of Commerce reserves the right to use the winning image for all promotional materials related to the Borrego Days Desert Festival marketing and advertising (flyers, advertisements, posters), the festival program, tee shirts and/or other merchandise, without compensation to the artist. The rights to use the winning image are limited and will expire 10/31/2010.
- Winner will receive \$500 from a Borrego Art Institute donor Anson Construction Company and a \$500 match from the Chamber

The judging panel will be organized by the Chamber of Commerce and will include at least three judges.

The winning logo will be announced in mid-May 2009!